



Haines City Demographics
 Business & Workforce

Total Establishments	589
Total Employees	5,934

	TOTAL	%
1-4 Employees	357	60.61
5-9 Employees	111	18.85
10-19 Employees	68	11.54
20-49 Employees	31	5.26
50-99 Employees	10	1.70
100-249 Employees	10	1.70
250-499 Employees	02	0.34
500-999 Employees	00	0.00
1000+ Employees	00	0.00

	TOTAL	%
Agriculture, Forestry and Fishing	00	0.00

Agricultural Services	07	1.19
Coal and Ore Mining	00	0.00
Oil and Gas	00	0.00
General Construction	14	2.38
Heavy Construction	28	4.75
Food Manufacturing	03	0.51
Tobacco Manufacturing	00	0.00
Textile Mills	00	0.00
Apparel and Textile Manufacturing	00	0.00
Lumber and Wood Production	05	0.85
Furniture Manufacturing	00	0.00
Paper Manufacturing	02	0.34
Printing and Publishing	05	0.85
Chemicals	02	0.34
Petroleum Refining	00	0.00
Rubber and Plastics	00	0.00
Leather Manufacturing	00	0.00
Stone, Glass, and Concrete	01	0.17
Metals Fabrication	03	0.51
Machinery and Equipment Manufacturing	08	1.36
Transportation	13	2.21
Travel Services	02	0.34
Transport Services	01	0.17
Communications	05	0.85
Utilities	02	0.34
Durables Wholesale	17	2.89
Non Durables Wholesale	07	1.19
Building Materials, Hardware and Garden	06	1.02
General Merchandise Stores	05	0.85
Food Markets	06	1.02
Convenience Stores	08	1.36
Other Food Stores	05	0.85
Auto Dealers and Gas Stations	27	4.58
Clothing Stores	04	0.68
Furniture Stores	04	0.68
Home Furnishings	02	0.34
Electronics and Computer Stores	02	0.34
Music Stores	02	0.34
Restaurants	33	5.60
Other Food Service	06	1.02
Bars	01	0.17
Drug Stores	04	0.68

Liquor Stores	03	0.51
Specialty Stores	18	3.06
Catalog and Direct Sales	01	0.17
Banks and Financial Institutions	20	3.40
Insurance Carriers	00	0.00
Insurance Agents and Brokers	13	2.21
Real Estate	39	6.62
Hotels and Lodging	05	0.85
Dry Cleaning and Laundry	03	0.51
Beauty and Barber Shops	22	3.74
Other Personal Service	08	1.36
Advertising	01	0.17
Computer Services	02	0.34
Other Business Services	16	2.72
Auto Repair/Services	24	4.07
Miscellaneous Repair Services	10	1.70
Motion Pictures	04	0.68
Entertainment and Recreation Services	11	1.87
Health and Medical Services	31	5.26
Hospitals	10	1.70
Legal Services	07	1.19
Primary and Secondary Education	09	1.53
Colleges and Universities	01	0.17
Social Services	05	0.85
Child Care Services	08	1.36
Museums and Zoos	00	0.00
Membership Organizations	39	6.62
Professional Services	04	0.68
Government	25	4.24
Unclassified Establishments	01	0.17
	TOTAL	%
Executive, Managers, and Administrators	628	10.58
Professional Specialty Occupations	760	12.81
Sales Professionals	141	2.38
Technologies and Technicians	148	2.49
Sales Workers and Clerks	609	10.26
Administrative Support Workers	979	16.50
Technical, Sales, and Administrative: Field Occupations	01	0.02
Private Household Service	00	0.00
Protective Services	115	1.94

Other Services: Site Based	865	14.58
Other Services: Field Based	20	0.34
Farming, Forestry, and Fishing	204	3.44
Precision, Craft, and Repair: Site Based	690	11.63
Construction, Repair, and Mining: Field Based	209	3.52
Machine Operators, Assemblers, and Inspectors	157	2.65
Transportation and Materials Moving Workers	208	3.51
Handlers, Helpers and Laborers	196	3.30

TOTAL %

Agricultural, Forestry, Fishing (SIC Range 01-09)	47	0.79
Mining (SIC 10-14)	00	0.00
Construction (SIC 15-17)	253	4.26
Manufacturing (SIC 20-39)	1,015	17.10
Transportation and Communications (SIC 40-49)	95	1.60
Wholesale Trade (SIC 50-51)	324	5.46
Retail Trade (SIC 52-59)	1,607	27.08
Finance, Insurance And Real Estate (SIC 60-69)	298	5.02
Services (SIC 70-89)	1,927	32.47
Public Administration (SIC 90-98)	366	6.17
Unclassified (SIC 99)	03	0.05

TOTAL %

Agriculture, Forestry and Fishing	01	0.02
Agricultural Services	46	0.78
Coal and Ore Mining	00	0.00
Oil and Gas	00	0.00
General Construction	47	0.79
Heavy Construction	206	3.47
Food Manufacturing	307	5.17
Tobacco Manufacturing	00	0.00
Textile Mills	00	0.00
Apparel and Textile Manufacturing	00	0.00
Lumber and Wood Production	85	1.43
Furniture Manufacturing	00	0.00
Paper Manufacturing	14	0.24
Printing and Publishing	23	0.39
Chemicals	301	5.07
Petroleum Refining	00	0.00
Rubber and Plastics	00	0.00

Leather Manufacturing	00	0.00
Stone, Glass, and Concrete	01	0.02
Metals Fabrication	47	0.79
Machinery and Equipment Manufacturing	237	3.99
Transportation	50	0.84
Travel Services	04	0.07
Transport Services	04	0.07
Communications	25	0.42
Utilities	12	0.20
Durables Wholesale	235	3.96
Non Durables Wholesale	89	1.50
Building Materials, Hardware and Garden	169	2.85
General Merchandise Stores	195	3.29
Food Markets	239	4.03
Convenience Stores	42	0.71
Other Food Stores	34	0.57
Auto Dealers and Gas Stations	173	2.92
Clothing Stores	11	0.19
Furniture Stores	17	0.29
Home Furnishings	05	0.08
Electronics and Computer Stores	06	0.10
Music Stores	03	0.05
Restaurants	504	8.49
Other Food Service	100	1.69
Bars	03	0.05
Drug Stores	51	0.86
Liquor Stores	11	0.19
Specialty Stores	42	0.71
Catalog and Direct Sales	02	0.03
Banks and Financial Institutions	106	1.79
Insurance Carriers	00	0.00
Insurance Agents and Brokers	47	0.79
Real Estate	145	2.44
Hotels and Lodging	29	0.49
Dry Cleaning and Laundry	14	0.24
Beauty and Barber Shops	65	1.10
Other Personal Service	41	0.69
Advertising	13	0.22
Computer Services	03	0.05
Other Business Services	52	0.88
Auto Repair/Services	106	1.79
Miscellaneous Repair Services	21	0.35

Motion Pictures	17	0.29
Entertainment and Recreation Services	158	2.66
Health and Medical Services	165	2.78
Hospitals	208	3.51
Legal Services	42	0.71
Primary and Secondary Education	614	10.35
Colleges and Universities	32	0.54
Social Services	26	0.44
Child Care Services	57	0.96
Museums and Zoos	00	0.00
Membership Organizations	181	3.05
Professional Services	67	1.13
Government	366	6.17
Unclassified Establishments	03	0.05

Source: Applied Geographic Solutions, Thousand Oaks, CA.